



# Stand OUT with a logo & picture

## Upgrade your Free Basic Exhibitor Listing in the A-Z of Exhibitors and raise your profile at the show.

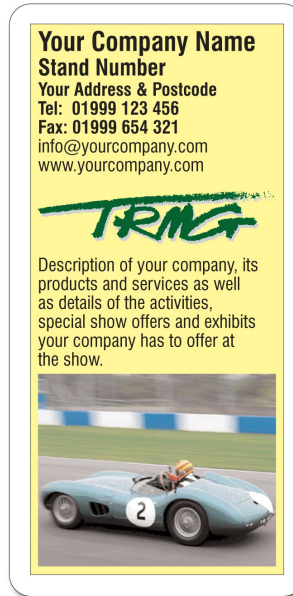
All visitors, either Trade or members of the public use the A-Z of Exhibitors to locate all companies and stand numbers, so get yourself noticed by upgrading your entry. Choose from the various options available on the right. Go for our Maximum Impact package and increase your profile. Enter your details online at [www.trmg-online.com](http://www.trmg-online.com) and follow the onscreen instructions.

### Cost-effective marketing

Upgrading your A-Z entry represents an economic way for your company to reach customers who are actively looking to source and buy products. Prices start at just £60 including VAT for an enhanced listing aimed directly at your target audience.

### Excellent Investment

The Commemorative Event Book is a handy reference guide giving thousands of potential customers access to your companies products and services after the show has closed its doors. Make sure it's your stand that visitors are flocking to see and not your competitors!



### Maximum Impact Package: £175 including VAT.

Opt for the Maximum Impact package to increase your exposure at the show.

It includes:

- Full-colour Logo
- Full-colour Photo
- 75 Word description
- Eye-catching yellow background tint

### Upgrade Options Price List:

(All prices are inclusive of VAT)

Maximum Impact Package

Includes: Logo, Photo, 75 Words describing your products or service

& Yellow Background Colour tint..... **£175**

### Or Choose from these individual items:

Full Colour Logo..... **£60**

Full Colour Photo..... **£85**

Full Colour Logo & Photo..... **£110**

Extra 25 word description..... **£20**

### Basic entry: FREE

Company Name, Address, Stand No, Telephone & Fax numbers, Email & Web address.

50 free words about your products or service.

Contact **Tracey Macer** for more information and to book your upgrade.

Telephone: 01707 273999 extension 247 or Email: [tracey.macer@trmg.co.uk](mailto:tracey.macer@trmg.co.uk) Fax: 01707 276555



#### IMPORTANT:

Please enter your details online or fill in and return this form via fax or post no later than **1st September 2011** to ensure that your details go into the Exhibitors A-Z.

The information you provide below will be printed in the Official Showguide. Please do not include personal email & telephone numbers unless you wish these details to be printed.

Exhibitor name:

Contact name (for information only):

#### YOUR FREE ENTRY

Exhibitor name: (as you wish it to appear)

Stand number:

Address:

Phone:

Fax:

Email:

Website:

Entry text:

Please count the number of words used:

**Upgrade options** (please tick your chosen upgrades)

Maximum impact package..... **£175**

Full colour logo..... **£60**

Full colour photo..... **£85**

Full colour logo and photo..... **£110**

Extra 25 word description..... **£20**

Extra Product finder categories ..... **£15**

**Product finder** (please tick one free category)

001 Accessories / Headwear

002 Bridal Party Wear

003 Bridalwear – Designer

004 Bridalwear – Retailer

005 Cakes

006 Car Hire

007 Caterers / Drinks

008 Confetti

009 Creche

010 Favours & Bomboniere

011 Financial / Insurance

012 Fireworks

013 Florists

014 Gift List

015 Gifts

016 Grooms Wear

017 Hair & Beauty

018 Hen & Stag Parties

019 Honeymoon

002 Jewellery

021 Lingerie

022 Mother of the Bride Wear

023 Music & Entertainment

024 Online Retailers

025 Photographers

026 Shoes

027 Stationery

028 Toastmasters

029 Unusual Attractions

030 Venue & Party Decoration

031 Venues & Hotels

032 Videographers

033 Wedding Magazines

034 Wedding Organisers

Contact **Tracey Macer** for more information and to book your upgrade.

Telephone: 01707 273999 extension 247 or Email: [tracey.macer@trmg.co.uk](mailto:tracey.macer@trmg.co.uk) Fax: 01707 276555